

the

# GUIDE

FALL | 2024



JULIAN GOLD  
FASHION AND LIFESTYLE



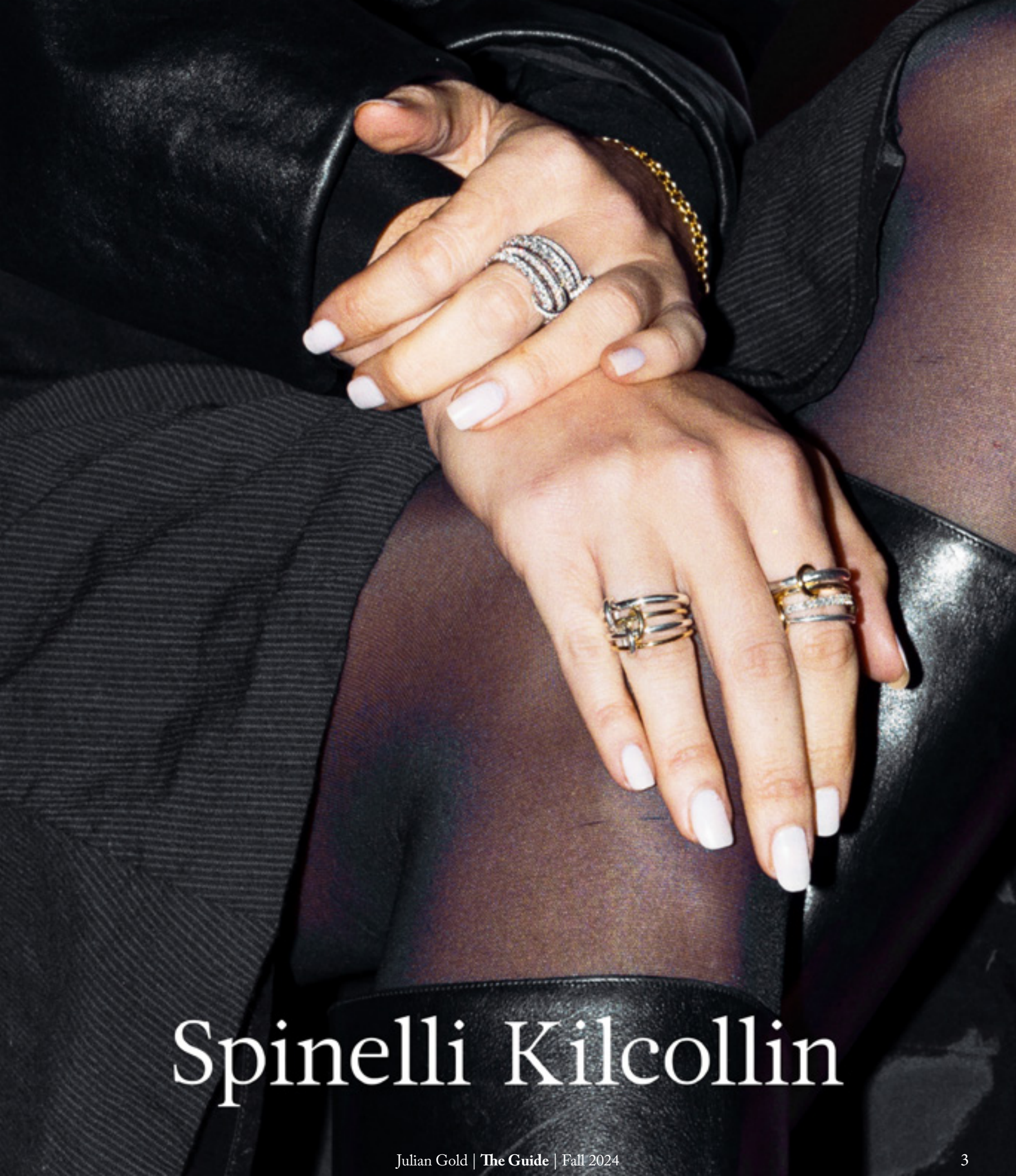
TRINATURK



TRINATURK



NOUVEL HERITAGE  
PARIS



# Spinelli Kilcollin

# A PERSONAL NOTE

We are ready to welcome FALL! Eager to bring you the best the industry has to offer. Each changing season offers opportunity and newness, and as we approach our 80th Anniversary, our appreciation for the world of fashion only continues to grow. We are humbled and grateful for the relationships and partnerships we have created over the years.

After traveling to Paris, New York, Dallas and Atlanta, we are thrilled to bring you the best-looking fall we've ever seen! Our buying team continues to rise to the occasion, seeking out the best in the business. Always searching for what is new, different, and authentic. This season we proudly welcome Johanna Ortiz, Acler, Rosie Assoulin, Taller Marmo, Loretta Caponi, Erdem, Bibhu Mohapatra, Berenice, Cult Gaia, Posse, Sessun, Oroton and more.



With new names joining our lineup, we are certain you will love this season's selection as much as we do.

At Julian Gold, we will never stop setting the standard in the fashion industry. It is our commitment to always provide the styles you want to wear and the service you deserve. Thanks to our entire staff, from the buying team to our store directors, receiving departments to alterations, we provide an unparalleled experience today, just as we did in 1945.

We hope you enjoy reading this issue as much as we loved creating it, and we look forward to seeing you in our stores.

Warmest Regards,

A handwritten signature in cursive script that reads "James Glover".

CEO Julian Gold

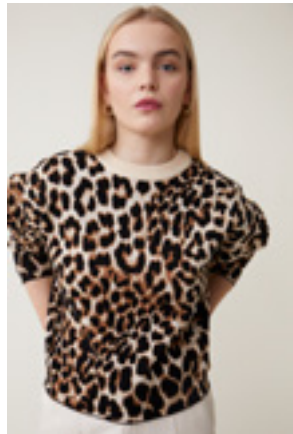


alice + olivia

BY STACEY BENDET

# BUY NOW LIST

- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10



*Leopard Prints*  
SUNCOO



*Bold Bangles*  
CAROLINA HERRERA

*Oversized Blazers*  
TWP



*Wide-Leg Jeans*  
PISTOLA



*Head-To-Toe Reds*  
LA LIGNE

*Ladylike Bags*  
JUDITH LEIBER



*Mesh Shoes*  
JIMMY CHOO



*Cozy Coats*  
VILAGALLO

*Feminine Frocks*  
ALEMAIS



*Pendant Necklaces*  
SYDNEY EVAN





JULIAN GOLD

24/7



[shopjuliangold.com](https://shopjuliangold.com)



GIAMBATTISTA  
PARIS VALLI



BORGO DE NOR



**SAVE THE DATE!**

Jonathan Simkhai will join us in the San Antonio store on November 13th.

**SIMKHA**

## ANN MASHBURN

The essence of the brand Ann Mashburn can ultimately be found in the person Ann Mashburn. There's a real woman behind this line with a real point of view informed by a career in fashion magazines... bolstered by a decades-long partnership with a menswear designer (her husband Sid)... reinforced by raising five daughters who all wear and style clothes differently, but who all want to feel confident and cool when they get dressed for the day.

*Think effortless, timeless, edited, practical and feminine... but always a little menswear-inspired.*



We make womenswear that's heavy on the classics, with enough of-the-moment style to delight... and then let you get on with your day. It's serious stuff that doesn't take itself too seriously... luxury meant to be worn every day. We take pride in using the same mills, tanneries, and makers as capital L – Luxury brands with a more accessible approach to pricing. Everything is high-quality and classic, intended to be worn and loved for many years. We encourage our customers to buy better and buy less.

# BLACK & RED

Brochu Walker

Lizzie Fortunato



Spinelli Kilcollin



Vince



Proenza Schouler



La Ligne



Staud



Oui



Brochu Walker



Cecilia NYC



*Shoes* • Jimmy Choo  
*Earrings* • Lee Jones  
*Sweater* • La Ligne  
*Pants* • TWP



Jessie Liu



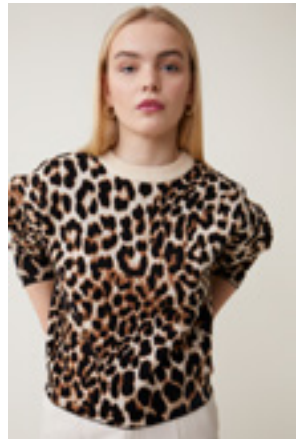
*Shoes* • Sam Edelman



*Shoes* • Sam Edelman  
*Earrings* • Graziela  
*Bag* • Marc Jacobs  
*Pants* • Brochu Walker

# BUY NOW LIST

- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10



*Leopard Prints*

SUNCOO



*Bold Bangles*

CAROLINA HERRERA

*Oversized Blazers*

TWP



*Wide-Leg Jeans*

PISTOLA

*Head-To-Toe Reds*

LA LIGNE



*Ladylike Bags*

JUDITH LEIBER



*Mesh Shoes*

JIMMY CHOO



*Cozy Coats*

VILAGALLO

*Feminine Frocks*

ALEMA



*Pendant Necklaces*

SYDNEY EVAN









TWP



# ZIMMERMANN







pedro garcía

# BUY NOW

Timeless ballet flats that take you from day to night



Jimmy Choo







*Shoes • Vaneli*



# BOHO BROWN

Dress • Amanda Uprichard  
Fur • DiOMÍ  
Handbag • Demellier



Necklace • Sylvia Toledano



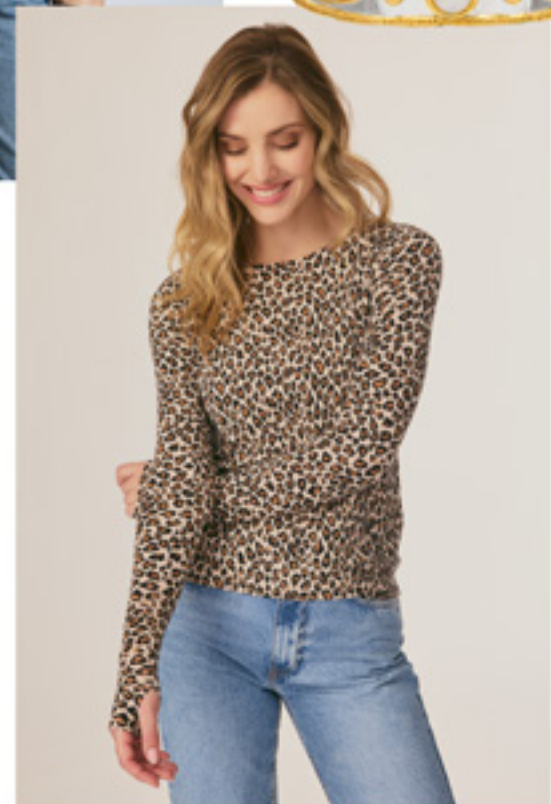
Bangle • Sylvia Toledano



Sunglasses • Gucci  
Blouse • Veronica Beard  
Jeans • Veronica Beard



11 Uptown



Handbag • Staud

Boots • Pedro Garcia

JSociety

# BEHIND THE BRAND

INTERVIEW WITH ALESSANDRA & LOUISA

MESTIZA  
NEW YORK



**What's the story behind Mestiza? Where did you meet and how did the concept for the brand start?**

Alessandra and Louisa met at Washington University in St. Louis and instantly bonded over their shared ties to the Philippines. Louisa's mother grew up in Cebu, and Alessandra's family is from Manila. They connected over stories and photographs of their mothers' and grandmothers' timeless dresses from the tropical beachscape. It wasn't until a few years later, they were working in NYC, with many weddings to attend, and were frustrated with the high prices of occasion dresses that didn't match their quality. It was then that they boldly decided to quit their jobs and start Mestiza New York. "Mestiza," meaning a woman of mixed ancestry, reflects their mission: to celebrate individuality with optimistic designs to be cherished forever.

**What was the most challenging part of starting a label?**

*Louisa:* When we started Mestiza, we had our concept and the type of product we wanted to offer in mind, but we weren't totally sure how customers would respond to it. One of the challenges that come with starting a label is really understanding the needs and wants of your customers. It takes a lot of experimentation, tweaking, pivoting, and information gathering to get your product right. We're always in a constant state of evolving!

**Any mentors along the way?**

*Louisa:* We were lucky enough to have mentors from day one! In our early days, we formed a board of advisors consisting of people with diverse professional backgrounds whom we could call for advice. We also have our dads, our biggest champions! While they aren't necessarily in fashion, they were both entrepreneurs and understand the ups and downs that come with it. Additionally, what's been fun about being in this business is that we always meet other founders. We all share similar problems and needs, so it's rewarding to talk to others who really get it!

**What's the best piece of advice that you've been given when it comes to handling the industry?**

*Alessandra:* Over the past ten years, I have received amazing advice that has helped us navigate the industry and build Mestiza New York into what it is today. The best advice I've received is to focus on what's directly in front of you and stay nimble and adaptable. The fashion industry is constantly changing, and it's crucial to pivot when necessary. Understanding the data from your business and using it to your advantage is key. It's also important to hire people who are smarter than you, as they can bring valuable insights and skills to the table. Don't get too excited when things are going well, and don't be too hard on yourself during tough times. Persistence is vital, but so is knowing when to change direction. Accept that not every brand will be the 'cool' brand, and lean into what makes your brand unique. Prioritize margins and growth, scaling your business slowly.

### How would you sum up the aesthetic of the label?

Mestiza New York's aesthetic is timeless, feminine, optimistic, polished, and inspired by heritage. Each season, we draw from traditional Filipina clothing elements such as breezy linens, intricate embroidery, pearl details, and statement sleeves, giving them a modern twist.

### As an eveningwear label, do you also enjoy entertaining and nightlife? What is your ideal night out or occasion?

*Louisa:* We started Mestiza as an evening wear label because we were both inundated with wedding invites! Evening wear and dressing up were things we enjoyed, invested in, and found creatively inspiring. However, Mestiza has now evolved into more of a lifestyle brand. We've expanded the line to include daytime styles, accessories, and lounge wear. There are many aspects of our lives where we want to look polished and feel our best without being overly dressed. Now, Mestiza offers products that touch many more moments in a woman's life.

### How do you create a healthy work/life balance, especially as friends and cofounders?

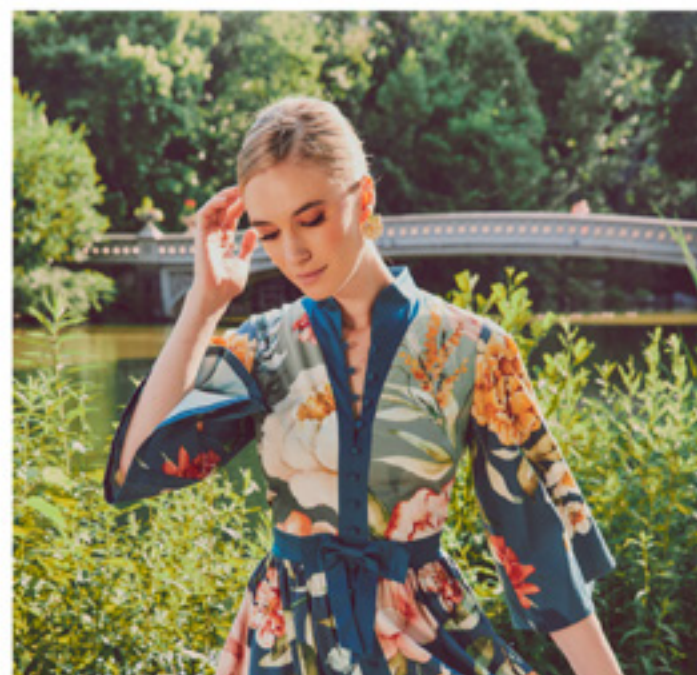
*Alessandra:* Louisa and I have built an incredible team at Mestiza, where we complement each other perfectly as cofounders: I handle the creative side while she focuses on business strategy. It can be daunting to start a business with a friend, but we've managed to create something beautiful and successful together while maintaining a genuine friendship and mutual respect. This is something rare and precious that we both cherish. Because Mestiza is our baby, ensuring a healthy work/life balance has been incredibly important, especially as mothers. In the early days of building Mestiza, it was easy to fall into the trap of working late and not unplugging. However, we've become so productive and good at our roles that achieving a successful work/life balance now falls into place seamlessly. We set clear boundaries, prioritize open communication, and make time for activities outside of work that help us recharge. This balance allows us to support each other both personally and professionally, ensuring that both our business and our friendship thrive.



### What is on your current mood board?

*Alessandra:* As I am currently designing for fall, my mood board has shifted slightly from my typical approach as I've been diving into elements that have previously felt intimidating: neutrals, animal prints paired with bold colors, chain link patterns, and even polka dots! I've also been poring over iconic photographs of Jackie O and Lee Radziwill, whose distinct yet complementary styles evoke a sense of balance that resonates with Lou and me. They are such New York icons, the original Hilton sisters! Their fashion choices reflect a beautiful contrast that parallels the dualities in our own styles. I think this duality has become a centerpiece in the Mestiza aesthetic. Despite this new direction, one thing remains constant: my commitment to creating pieces that are bright, optimistic, classic, and, above all, colorful. I'm really excited to continue blending these elements into a vibrant vision that reflects both the familiar and the daring.

*Thank You!*





# *NEW* to Julian Gold

**BIBHU**  
mohapatra

**POSSE**

**BERENICE.**

**HELSEI**

**LORETTA CAPONI**  
FIRENZE

**TALLER**  
**MARMO**

**sessùn**

FRANCO FERRARI

**ERDEM**

**cult gaia**

**ROSIE ASSOULIN**

Lorena Antoniazzi

m a r k a r i a n

**CALI DREAMING**

FEATURE

---

*Sylvia  
Toledano*





**Tell us a little bit about your inspiration for your designs. Is there a particular place you draw most of your inspiration from? Or is it a combination of different experiences and travels?**

My collections are inspired by my travels, art exhibitions, architecture, design, and, most importantly, by the women in the streets of different countries — whether anonymous or well-known, like Jackie O, Talitha Getty, and Bianca Jagger — who embody effortless chic, originality, and elegance.

**What do you want your collection to communicate to the women who are wearing it?**

Confidence, power, and seduction. Women around the world are very often beautiful and powerful, and they have a lot of fantasy. It's great to play with jewelry, colors, and imagination to create beauty and light around you.

**Is there a single moment in your career that stands out above others?**

I've had many memorable moments. That's why I love my work — because I have the opportunity to meet interesting, passionate people who love beauty, are talented, and often have a great sense of humor!

**Do you have a morning ritual or daily routine you like to follow?**

I wake up early and spend my mornings working at home, surrounded by my books in my arty universe. Then I head to my office to handle emails, business tasks, and search for new projects.

**Who has had the biggest impact on your career?**

My mother, because she was my biggest fan. She was proud of me and always believed in me, which gave me confidence, even in my



**If you could only recommend one product to buy from your jewelry line, what would it be?**

A cuff, or even better, a pair of cuffs. They can transform your attitude and allure in just two minutes. You can wear them with many different styles for years, and even lend them to your daughter!

**How would you describe your style?**

Chic, powerful, bold and artistic.



**What has been the biggest challenge or obstacle you've had to overcome in your career?**

The biggest challenge is to please and endure over time. Our entry into the American market during the COVID period was an incredible opportunity for us.

**Living in France, a childhood in Africa, and travels to India - how has your experience traveling impacted your artistic style?**

I was born in Paris and moved to Africa (Mauritania) when I was 5 years old. I truly believe it was the greatest gift my parents gave me, as it opened my mind and eyes to a different culture, colors, craftsmanship, and art. My travels in India are now one of my favorite sources of inspiration, with their incredible sense of jewelry, colors, and philosophy.

# BUY NOW

Classic bangles to wear everyday



Nouvel Heritage



∞  
GRAZIELA

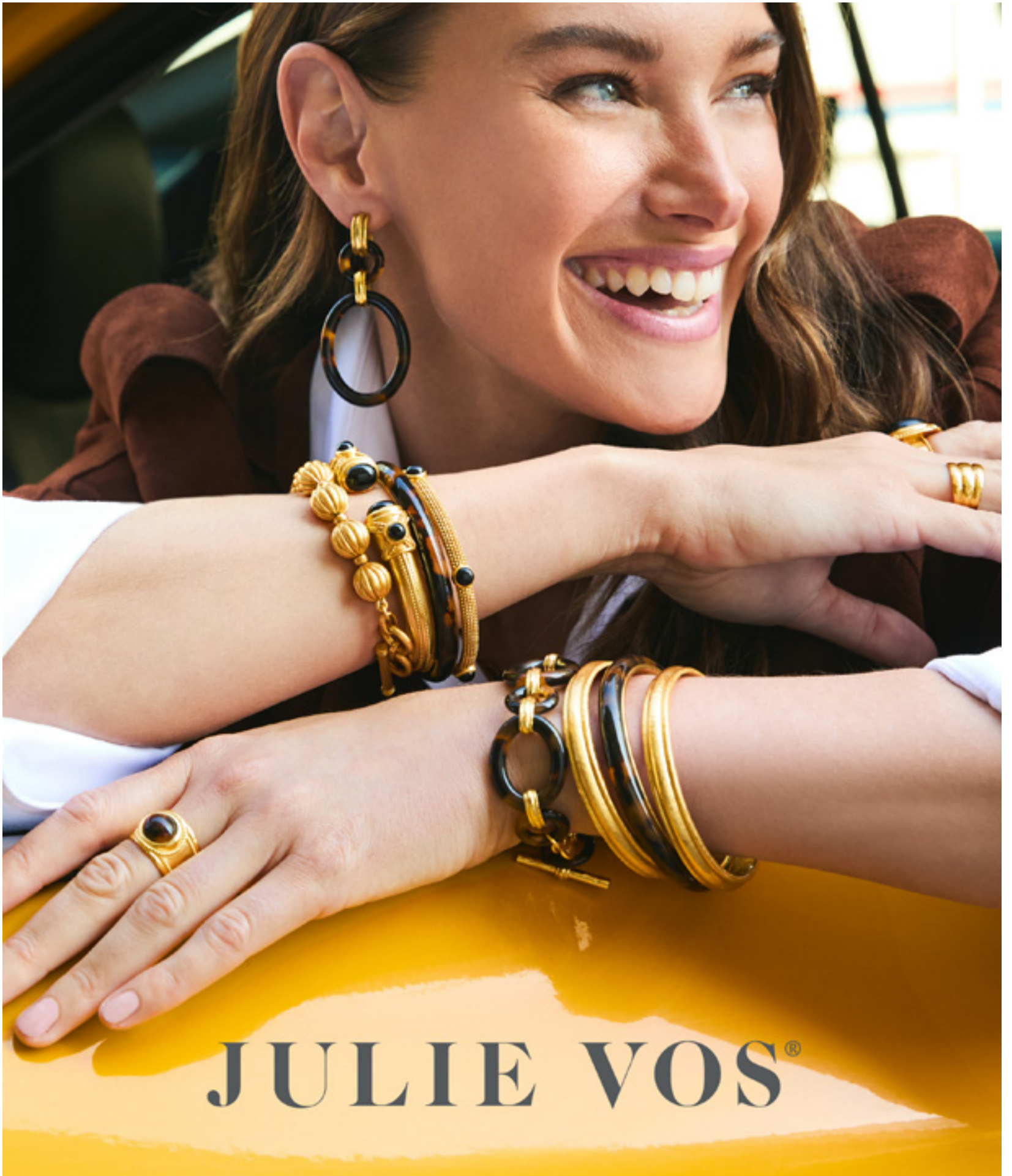


# KASTEL



*Sweater* • Michael Stars

*Brooches* • Elizabeth Cole Jewelry



**JULIE VOS®**



GAS  
BIJOUX  




LIZZIE FORTUNATO





ABOVE LEFT:  
*Denim Jeans* • AGOLDE  
*Top* • Berenice

ABOVE RIGHT:  
*Denim Dress* • Amaada Uprichard  
*Sweater* • Citizens of Humanity



1



2

1 *Handbag* • Marc Jacobs | 2 *Handbag* • Etno  
 3 *Necklace* • Nakard | 4 *Shoes* • Pelle Moda



3



4



*Denim Jacket* • Pistola



*Bracelet* • Sheryl Lowe  
*Earrings* • Chan Lou



*Crewneck* • J Society



*Shoes* • Jimmy Choo





# MAC

# GAME DAY

Sunglasses • Gucci  
Dress • Michael Stars



Sunglasses • Gucci  
Belt • Lele Sadoughi



Alden Adair



Dress • Never a Wallflower  
Belt • Lele Sadoughi



Dress • Never a Wallflower  
Bag • Tiana Designs  
Boots • Ganni



Dress • Never a Wallflower  
Boots • Lola Cruz





*Jewelry • Elizabeth Cole  
Handbag • Azzaia  
Top • Berenice  
Belt • Ferragamo  
Pants • Peace of Cloth*



  
**BARBARA LOHMANN**  
 A Small Luxury Brand



MAISON  COMMON



# LAFAYETTE 148

## NEW YORK





# VERONICA BEARD



# Denim FOR DAYS



**ABOVE:**  
*Grey Tee* • Berenice  
*Black Wedges* • Cecelia New York  
*Faded Black Jeans* • Citizens of  
 Humanity



**RIGHT:**  
*Cream Tee* • Citizens of Humanity  
*Black Wide Leg Jeans* • 3.1 Phillip Lim  
*Sandals* • Jimmy Choo



*Sunglasses* • Bottega Veneta  
*Jeans* • Citizens of Humanity  
*White Tee* • AGOLDE



*Sunglasses* • Bottega Veneta  
*Brown Tee* • Citizens of Humanity  
*Grey Jeans* • AGOLDE



*Denim Vest* • Agolde  
*Jeans* • AGOLDE  
*Cream Longsleeve Tee* • Citizens of  
 Humanity

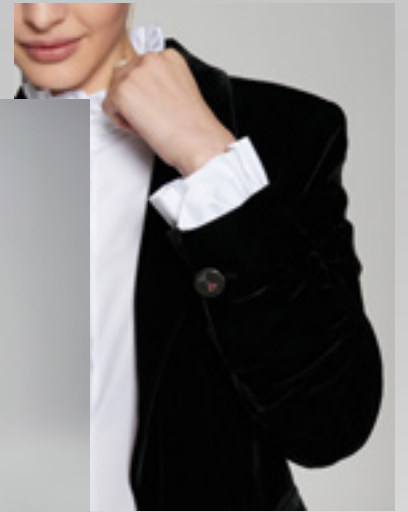


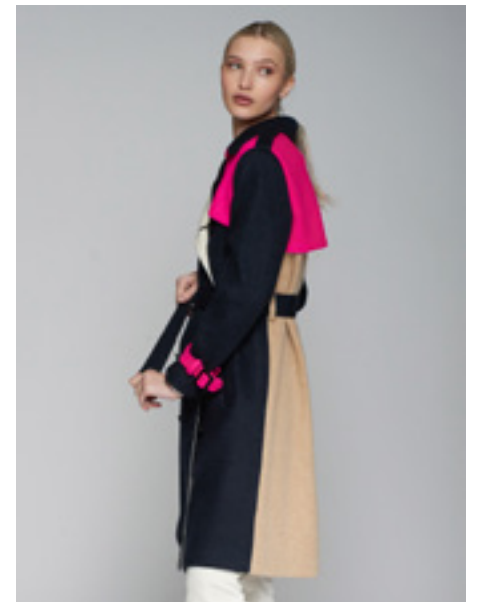
MARIE  OLIVER



# L'AGENCE

# VILAGALLO





# BUY NOW

A ladylike handbag in a chocolate brown hue.



Wandler





*Handbag • Olympia Le-Tan*

*Jewelry • Sylvia Toledano*



*Coat • Michael Stars*

*Skirt • Michael Stars*

*Handbag • Wandler*

*Sunglasses • Gucci*



*Handbag • Ferragamo*

# FRANCES VALENTINE

Now at Julian Gold - Frances Valentine Fall '24



*Earrings • Lizzie Fortunato*



*La Ligne*

*Boots • Cordani*



*Frank & Eileen*



*Elliot Lauren*

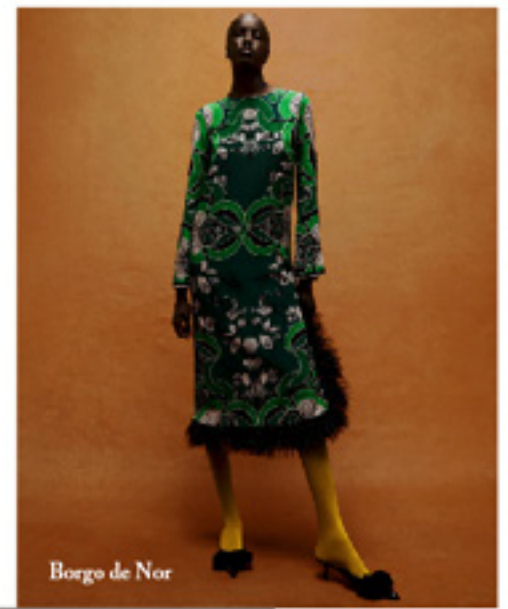


*Handbag • Staud*

# FEATHERS



Handbags • J. Lowery



Borgo de Nor



Frascara



Hebi



o u i ' ,







MILLE





WHITE + WARREN





evavarro

MADE WITH LOVE IN LA



**Polo**  
by Ralph Lauren

# SUNCOO



*Red Dress* • Amanda Uprichard  
*Necklace* • Elizabeth Cole



*Black Dress* • Milly  
*Handbag* • 3.1 Phillip Lim



*Jewelry* • Oscar de la Renta  
*Handbag* • Emm Kuo  
*Blouse* • 3.1 Phillip Lim



Psophía



tyler böe





FROM LEFT:

*Cream/Navy Dress* • Silvia Tcherassi

*Jacket/Skirt* • Silvia Tcherassi

*Navy Dress* • Cara Cara



*Sloes* • Cecelia New York



# KOBI HALPERIN

Julian Gold | **The Guide** | Fall 2024



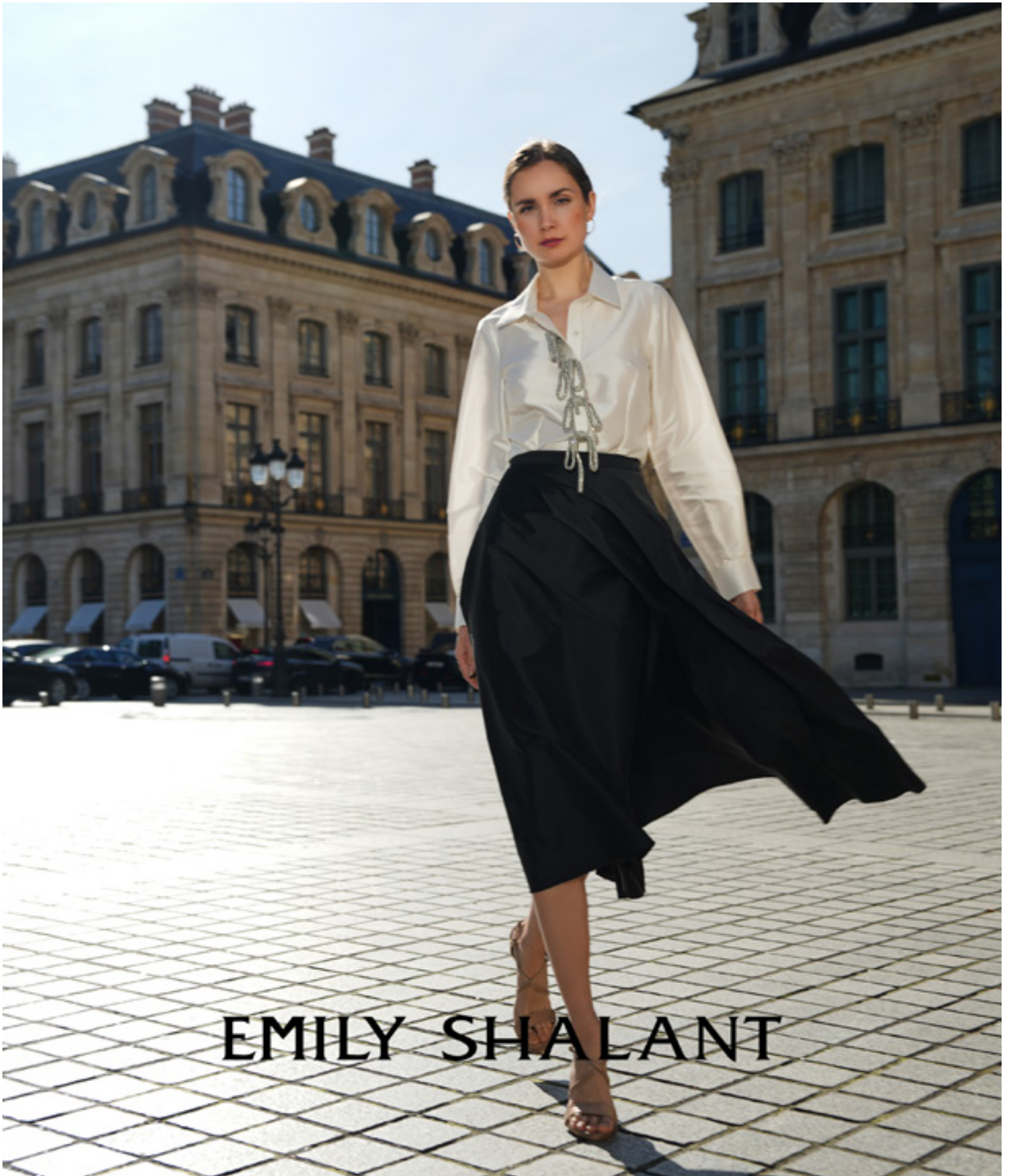
Robert Graham®

# BUY NOW

A bejeweled cocktail dress for any occasion



Staud



**EMILY SHALANT**

# *Dress de la Renta*





FRASCARA

NECKLACES

FROM THE TOP:

*Multi Colored* • Judith Leiber

*Pink* • Elizabeth Cole

*Red Squares* • Judith Leiber

*Gold* • Oscar de la Renta

---

*Earrings* • Judith Leiber

*Red Gown* • Monique Lhuillier





# HELSE



Fall/Holiday 2024



**NAEEM KHAN**



Audrey & Brooks

*Blue* • Oscar de la Renta  
*Pink* • Markarian





*Catherine Regehr*



*Necklace • Oscar de la Renta*  
*Handbag • Jimmy Choo*  
*Gown • Galvan London*





MARIQUITA MASTERERSON







# MARCHESA



HINSON WU





*Top • AGOLDE*

*Vest • DiOMÍ*

*Pants • Citizens of Humanity*



JESSIE LIU™

Dresses • Arianne Elmy



Choker • Oscar de la Renta  
Top • Cali Dreaming





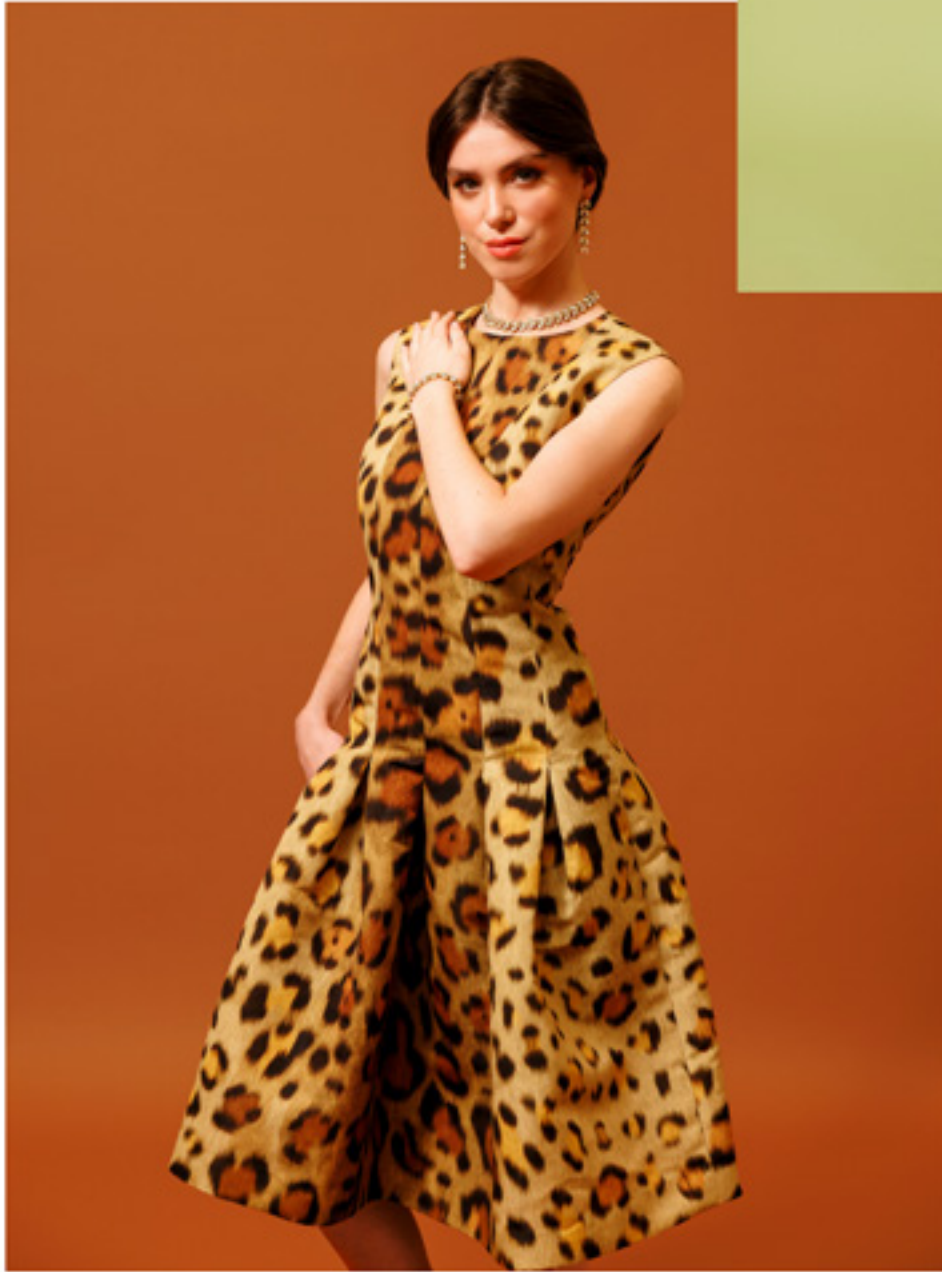
bella dahl



LUISA **LC** CERANO



HILTON HOLLIS



*Dress & Jewelry • Oscar de la Renta*



*Sunglasses • Saint Laurent  
Coat • Berek  
Belt • ADA  
Handbag • Balmain  
Pants • Berek*





# PEACE *of* CLOTH



# JOHNNY WAS



SALLY FORREST - KEIFE BRASSELLE - O'BRIAN  
Written for the screen by  
LUPINO - Ida Lupino and Collier Young  
COLLIER YOUNG - AN ANGEL LION FILMS PRODUCTION  
1-337

WILLIAM DEMAREST  
MONICA LEWIS  
DONALD WALBURN  
NEW COURTESY - A STAR GROUP PRODUCTION

MYSTERY STREET

RICARDO MONTALBAN  
SALLY  
ELSA LANCASTER - MARY  
AND MARGARET CHERRY  
DIRECTED BY FRANK J. LEONARD

STARRING  
RO  
Directed by L

# HALE BOB

LOS ANGELES

# Elevate




your

# Skincare

# Synergistic formula. Maximum benefits.

Inhibit High Definition Lifting Cream is packed with an innovative formula capable of combating the different signs of aging that appear on each of the 3 facial thirds, as defined in aesthetic medicine:



## Lifts

### UPPER THIRD

- ✓ Frown lines
- ✓ Forehead wrinkles

### INGREDIENTS

- Rejuvenix GF
- Densolift System

## Plumps

### MIDDLE THIRD

- ✓ Crow's feet
- ✓ Smile lines

### INGREDIENTS

- Biomimetic Dermafill Technology

## Defines

### LOWER THIRD

- ✓ Improves firmness
- ✓ Enhances facial contours

### INGREDIENTS

- GravZero Fusion

**PRO TIP:** Combine with the INHIBIT HIGH-DEFINITION SERUM to boost results. Combat effects of gravity on the skin, smooth expression lines and define facial contours with this high performance duo.



BOBBI BROWN

# BEAUTY FOR EVERY REAL-LIFE MOMENT



## Vitamin Enriched Face Base

A WAKE-UP FOR MAKEUP:  
PRIMING AND  
MOISTURIZING IN ONE.



## Weightless Skin Foundation

SEE YOUR BEST SKIN, NOT  
MAKEUP.



## Long-Wear Cream Shadow Stick

PLAY UP EYES WITH MATTE,  
METALLIC, AND SHIMMERY  
FINISHES WITH 24-HOUR WEAR.



## Crushed Oil-Infused Lipgloss

OIL-INFUSED GLOSS WITH A  
SMOOTH, NEVER-STICKY  
FORMULA.

# LEAN into FALL

Reset and rebalance. Embrace the shifts that fall brings with fragrances that capture the scents of the season.





# EILEEN FISHER



# Where The Creed Story Starts

This unique story began in 1760 when a pair of scented leather gloves were delivered to King George III by a new London tailoring company. Founded by James Henry Creed in the same year as the young King's accession, the House of Creed started its journey as an exquisite tailor based in Mayfair, London.

Since then, the House of Creed has gone on to create some of the finest garments and fragrances for the discerning and the discriminating for over 260 years, shifting from its tailoring heritage into one of the world's leading niche perfume houses.





# MITCHIE'S



**BRODIE**

*Grey Loungewear • Michael Stars*  
*Sneakers • Veja*



*Brown Loungewear • Michael Stars*  
*Sneakers • Premiata*



**Majestic Filatures**



**Brodie**



**Jessie Liu**



Bed Head  
PAJAMAS

kate spade

NEW YORK







j.society

NEW YORK



Finley





ANATOMIE®





ELLIOTTLAUREN

# FLEURETTE

MADE IN AMERICA



OO LA LA







Robert Graham®





# JULIAN GOLD

MENS

## CORPUS CHRISTI'S PREMIER MEN'S STORE

### Featuring collections from:

Barbour, Johnnie-O, Tommy Bahama,  
Faherty, Heritage 34, Brax Feel Good,  
Jack Victor, Ballin, HAGEN, Robert  
Graham, Martin Dingman, Marcoliani,  
Scott Barber, Saxx and more.

**Available in-store and online.**



# SAXX



MARK INGRAM

BRIDE

.



Reem Acra  
NEW YORK

Photo by Fadi Acra

*Open*  
*24/7*

---



shopjuliangold.com



*Bracelet* • Judith Leiber  
*Rings* • Judith Leiber